

CLAIMS

1. The system and method comprises the following steps:
 - uploading barcodes in using a personal scanner into a centralized repository,
 - resolving this barcode into appropriate product identification (such as the SKU),
 - storing this information in the repository in the form of customized shopping lists or folders,
 - using these lists to conduct online shopping,
 - creating or printing personalized Catalogs that include the product information of items within these shopping lists along an associated barcode.
2. The system and methods that permits a User to drag and drop information from one folder to another using the drag-and-buy techniques as described in the document, particularly dragging a product from other folders into the shopping cart folder with the intention of using the contents of this folder to conduct online shopping.
3. The system and methods to search and recommend product substitutes when a desired product is not available in the Products Repository – substitutes are searched in an internal Substitutes database, an internal repository of product and manufacturer information based on UPCs, and external registries or repositories of product and manufacturer information based on UPCs.